



MEDIA ADVISORY
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**Implementing Health Reform in North Carolina:
North Carolina Institute of Medicine 2010 Annual Meeting**

The focus of the North Carolina Institute of Medicine's annual meeting will be on implementing health reform in North Carolina.

Keynote speeches will be given by Cindy Mann, JD, director of Medicaid, CHIP, and Survey and Certification at the Centers for Medicare & Medicaid Services, US Department of Health and Human Services, and Lanier Cansler, secretary of the North Carolina Department of Health and Human Services. Ms. Mann will discuss health reform from the perspective of the federal government during her keynote address, and Secretary Cansler will focus on the state's current implementation efforts.

Morning and afternoon breakout sessions led by experts from North Carolina will address health reform issues relevant to specific stakeholders in the state. Breakout sessions will focus on prevention and public health; new models of primary care and acute care practices; new options for long-term care services; Medicaid expansion; health insurance exchanges; the health professional workforce; and improving health care quality.

Event Information

What: North Carolina Institute of Medicine 2010 Annual Meeting: Implementing Health Reform in North Carolina.

Where: McKimmon Conference Center, 1101 Gorman Street, Raleigh, NC 27606. ([Directions](#))

When: Wednesday, August 25, from 9:00AM to 4:00PM

*Cindy Mann and Lanier Cansler will speak between 12:00PM and 2:00PM.

*Please review the attached agenda for additional information.

Ed. note: Pam Silberman, JD, DrPH, president and CEO of the North Carolina Institute of Medicine, will take questions from the media between 11:40AM and 12:00PM.

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About the North Carolina Institute of Medicine

The North Carolina Institute of Medicine (NCIOM) is an independent, quasi-state agency that was chartered by the North Carolina General Assembly in 1983 to provide balanced, nonpartisan information on issues of relevance to the health of North Carolina's population. The NCIOM convenes task forces of knowledgeable and interested individuals to study complex health issues facing the state in order to develop workable solutions to address these issues. More information is available at <http://www.nciom.org>.