Welcome

Thomas Bacon, DrPH, Board Chair, called the meeting to order at 12:02 pm. He welcomed and thanked members, staff and guests for their attendance.

Approval of the Minutes

Dr. Bacon asked if all had had an opportunity to review the minutes of the October 9, 2012 meeting, which were sent in advance. He asked if any revisions and/or additions were necessary. There being none, he requested a motion to approve. Mr. Cansler made a motion to approve the minutes, seconded by Dr. Menscer. The minutes of the October 9, 2012 meeting were unanimously approved.

Action Items

FY2012 Audit

Dr. Bacon, presented highlights of the NCIOM audited financial statements for FY2012, ending June 30, 2012. He indicated that the statements had been reviewed and approved by both the Audit and Executive committees of the Board, and were being presented to the full Board for approval.
Dr. Maddox and Ms. Johnson remarked that they were pleased to see such good audit results and thanked NCIOM management and staff for their efforts. Dr. Bacon, on behalf of the Audit Committee, made a motion to approve the FY2012 audited financial statements of the NCIOM. The motion was seconded by Mr. Seligson, and then approved unanimously by the Board of Directors. Dr. Bacon made an additional motion to retain the accounting firm of Blackman and Sloop, CPA’s, P.A. to complete the audit of FY2013 NCIOM financial statements. The motion was seconded by Dr. Gerald and approved unanimously by the Board.

Presentation: Medicaid Expansion
Dr. Silberman presented current and updated information on North Carolina’s Medicaid expansion activities. She explained that while the presentation is similar to that presented at the October Board meeting, she has included new and revised estimates from Steve Owen, Chief Business Operations Officer, NCDMA; and the Regional Economic Models, Inc. (REMI) analysis.

Board Action Needed on the NCIOM Health Reform Report: When the Health Reform Overall Advisory workgroup met on December 7, 2012, they proposed that the NCIOM Board approve their recommendation to move forward with Medicaid expansion in North Carolina. Dr. Silberman added that since the entire report is being issued under the NCIOM name, the Board will need to consider all of the Health Reform workgroup recommendations, including the aforementioned recommendation on expansion. Following discussion, it was suggested that the language of the Medicaid recommendation be modified to read, “EXPAND MEDICAID ELIGIBILITY UP TO 138% FPL: Based on North Carolina Division of Medical Assistance’s projections of the number of people who may gain Medicaid coverage and the costs to the state, and the REMI analysis of jobs created, increase in the state’s gross domestic product, and new tax revenues generated as a result of the expansion, the NCIOM recommends that North Carolina expand Medicaid eligibility up to 138% FPL.”

Ms. O’Connell made a motion to approve the Health Reform Final Report recommendation regarding Medicaid expansion, as modified. The motion was seconded by Dr. Menscer and approved unanimously by the Board.

DISCUSSION ITEMS
Review of Accountant’s Compilation Report
Dr. Horns, NCIOM Treasurer, summarized the accountant’s compilation report for the period ending November 30, 2012. The Board thanked her for the financial update.

Personnel Update
Dr. Silberman introduced Kay Downer, the new NCMJ Managing Editor, who began on January 2, 2013. While new to the field of public health, Ms. Downer brings several years of writing and editing experience to the NCMJ, having previously worked in other areas of healthcare, including gastroenterology, hepatology, ophthalmology, and clinical laboratory medicine. Immediately prior to joining the NCIOM, she was the Senior Managing Editor of the medical journal, Gastroenterology & Hepatology for two years. She has also worked as a writer and editor with the ophthalmology magazine, Refractive Eyecare as well as having written for Clinical Laboratory News. Ms. Downer received her bachelor’s degree in biology from Harvard University in 2003 and her master’s degree in Science Writing from Johns Hopkins University in 2004.

President’s Report
Dr. Silberman summarized the President’s Report, which was provided to the Board prior to the meeting. She updated NCIOM task force activities and other projects. She indicated that the Early Childhood Obesity Task Force Report would soon be completed, and asked
which members of the Board would be available to review it. Drs. Earls, Maddox, and Warburton volunteered to review the report.

**NCMJ Update**

Dr. Morris provided an update of NCMJ activities and a review of upcoming topics for consideration in the NCMJ. Since the October Board meeting, we have published two issues: 73(5): Social Determinants of Health and 73(6): Heart Disease and Stroke. In addition, staff determined the editorial calendar for the remainder of 2013. The issue themes reflect the suggestions of the NCMJ's editorial board, as well as the NCIOM Board recommendation to produce a special supplement on Medicaid.

### 2013 Editorial Calendar

- **January/February**: Bright Futures -- Implementing the American Academy of Pediatrics’ Bright Futures guidelines for well-child care in North Carolina.
- **March/April**: Health Care Quality -- Improving health care quality and patient safety in North Carolina.
- **May/June**: Chronic Pain -- Exploring various treatment modalities for chronic pain, as well as unintended consequences of the use of pain medications.
- **July/August**: Health Reform -- Reviewing the state’s readiness to implement health reform and how it will change the practice and delivery of health care.
- **September/October**: Respiratory Diseases -- Focusing on a myriad of infectious, chronic, and vaccine-preventable respiratory diseases, and their treatment.
- **November/December**: Genetics -- Exploring advancements in genetics and associated diagnostic and treatment opportunities and ethical challenges.

**NCMJ 74(Suppl)** is a supplement issue being produced at the request of the NCIOM Board. This issue will be published in March. We are seeking articles to cover the following topics:

- Importance of Medicaid to North Carolina
- Community Care of North Carolina: North Carolina's Patient Centered Medical Home
- How does North Carolina Compare to Other States
- Economic analysis of the Potential Medicaid Expansion
- North Carolina's Mental Health Reform and the Medicaid b/c Waiver
- A Legislator's Perspective
- Medicaid impact on Providers
- Medicaid, Long-Term Care, and Aging

Also, we have done a significant amount of work on procuring advertising revenue. First, we have developed new sponsorship letters to be sent to various professional organizations, which include a specified amount of complementary and discounted display advertising at varying levels of co-sponsorship. In addition, the display advertising rate schedule has been updated with moderate price increases and adjustments to more closely mirror advertising rates of similar publications. These are included in our 2013 media packet. In addition, Carolinas Center for Medical Excellence renewed its NCMJ sponsorship.

**Other Business**

The NCIOM extended and expanded its current contract with NCDOI to prepare training materials for informal assisters. Sandra Greene from the Cecil G. Sheps Center for Health Services Research will be taking the lead on this project in collaboration with Dr. Silberman.
Upcoming Meeting Dates

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<th>2013</th>
<th>2014</th>
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<tbody>
<tr>
<td>Tuesday, April 9, 2013</td>
<td>Tuesday, January 14, 2014</td>
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<tr>
<td>Summer: To be determined – will coincide with Annual Meeting</td>
<td>Tuesday, April 8, 2014</td>
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<tr>
<td>Tuesday, October 8, 2013</td>
<td>Summer: To be determined – will coincide with Annual Meeting</td>
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<td>Tuesday, October 14, 2014</td>
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With no additional business, *Mr. Seligson made a motion, seconded by Ms. Johnson, to adjourn the meeting.* The meeting was adjourned at 1:35pm.

Respectfully submitted,

Adrienne R. Parker
Director of Administrative Operations